## **GENESEE AMATEUR HOCKEY ASSOCIATION**

## 2024-2025 SPONSOR REQUEST



Dear Business Owner:

The Genesee Amateur Hockey Association (GAHA) has been a community organization in Genesee County for many years. We serve youth from local townships including Attica, Alexander, Warsaw, Pavilion, LeRoy, Byron, Bergan, Elba, Albion, Oakfield and more. Youth from ages 4-18 learn hockey skills and compete with other local organizations.

We are offering the opportunity for local businesses like yours to become involved as GAHA Sponsors. Your contributions will be targeted to lessen the growing costs of the league and ice fees, enabling more children to participate in skill level training.

The Genesee Amateur Hockey Association is guided by a volunteer group of coaches and dedicated parent volunteers. Our primary revenue source is registration fees paid by families. With rising cost of required insurance, equipment, and ice use, we are seeking to maintain or lesson registration fees in order to serve more local youth and promote a love of the sport.

Please take a moment to review the attached Sponsor Form. While Any sponsorship level you select will be greatly appreciated, a donation of \$700 will also earn you a proud Team Sponsor plaque with a photo of a team to display on your office wall, a valuable marketing tool. Team players will also receive a practice jersey with your business name.

Thank you for your time and consideration.

Respectfully yours,
GAHA Board of Directors

## GENESEE AMATEUR HOCKEY ASSOCIATION

## 2024-25 SPONSOR FORM

**Bronze Level Sponsor:** \$250 donation

-Business name/logo will be featured on the Batavia Rampart website.

#### **Silver Level Sponsor:** \$400 donation

- -Business name/logo will be featured on the Batavia Rampart website.
- -Business will have up to a 15 sec ad on our warming room ad monitor.

#### Gold (Team) Level Sponsor: \$700 donation (12 spots available)

- -Business name/logo will be featured on the Batavia Rampart website.
- -Business name will be posted at the David McCarthy Memorial Ice Arena.
- -Business will have up to a 15 sec ad on our warming room ad monitor.
- -Business name will be mentioned in all team media posts.
- -Business will receive a team plaque in recognition of their sponsorship.
- \*NEW\* All players will receive a practice jersey with your business name

#### **Youth Scholarship Sponsor:** A donation greater than \$500

- -Your sponsorship will help assist a player (or players) with the cost of their ice fees for the current playing season.
- -Your sponsorship will be an investment in the youth of our community.
- -This can be a public or anonymous scholarship.
- -Your sponsorship will continue to foster skill development, promote leadership, sportsmanship, and comradery.

# RAMPART SPONSOR: A donation of \$2,000/year (2 year agreement requirement)

THIS SPOT IS CURRENTLY FILLED

-Business name will be on ALL Rampart player jerseys for two consecutive seasons.

-Business name/logo will be featured on the Batavia Rampart website.

Vour Name:						
Address:						
Email Address:						
Sponsor Level:	Bronze	Silver	Gold	Scholarship	Rampart	

**DEADLINE IS AUGUST 1, 2024** 

PLEASE REMIT PAYMENT TO: GAHA, PO Box 9, Batavia, NY 14021

100% of all donations will be used to defer the cost of registration for our youth. Visit BataviaRamparts.com for league information. Question? Email Allyson Valyear at bramparts@gmail.com

